



**76%**

LACK BASIC  
FINANCIAL LITERACY  
SKILLS

**<\$5,000**

AMOUNT SAVED





**78%**

LIVE PAYCHECK  
TO PAYCHECK

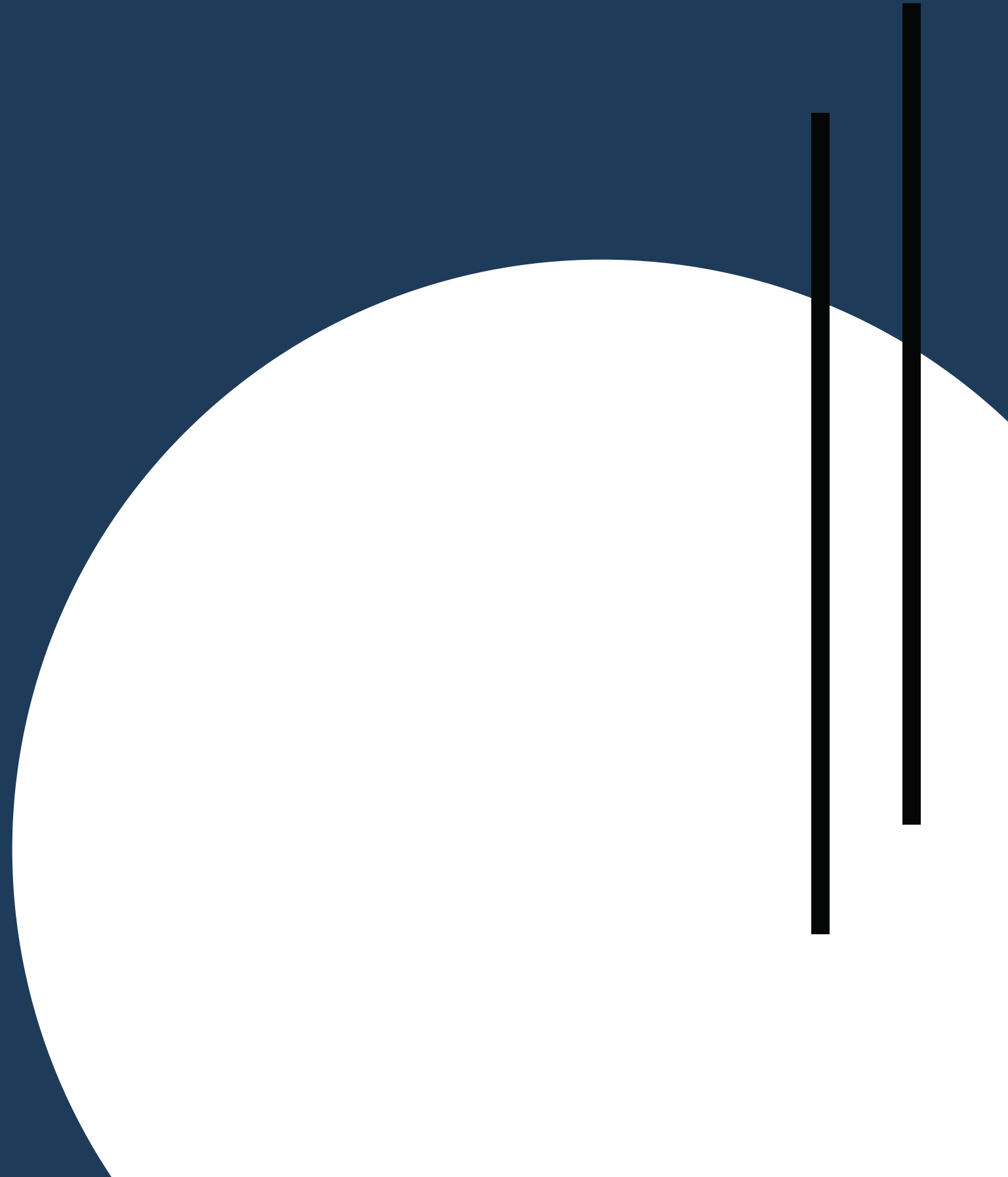
**\$16,000**

CREDIT CARD DEBT



# SAVING

DON'T SAVE TO SAVE,  
SAVE TO INVEST !





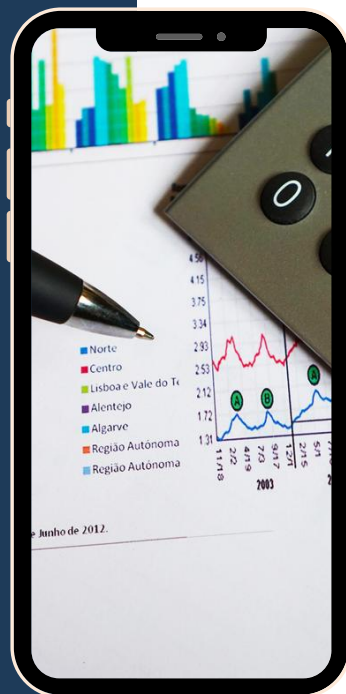
## CREATE A BUDGET & STICK TO IT

You'd be surprised how much money you spend



## EARN EXTRA INCOME

Do you have a talent, hobby, skill ?



## USE TECHNOLOGY

ACORN, DIGIT, MINT, ROBINHOOD



If you can't buy it twice you  
**CAN'T** afford it

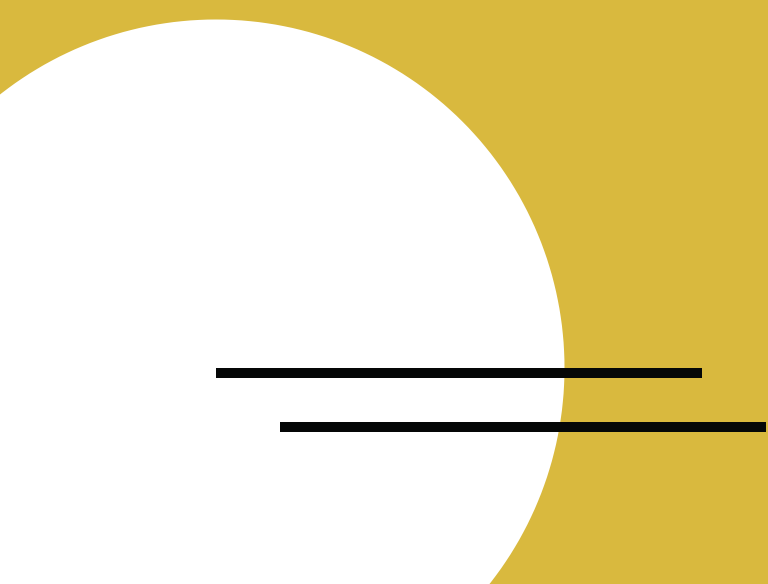
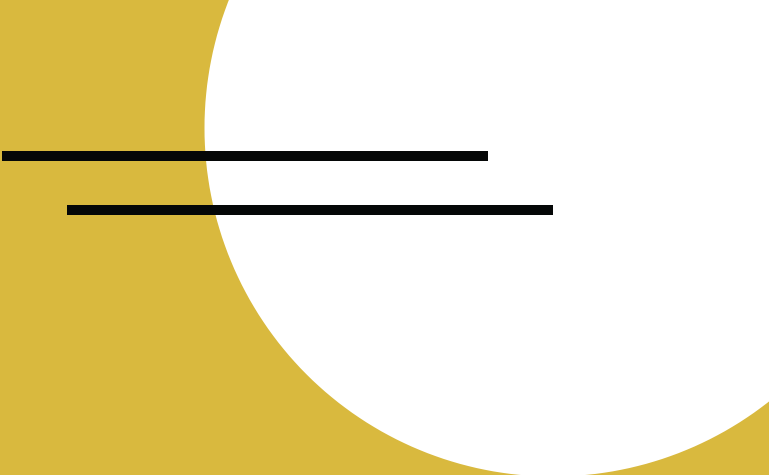
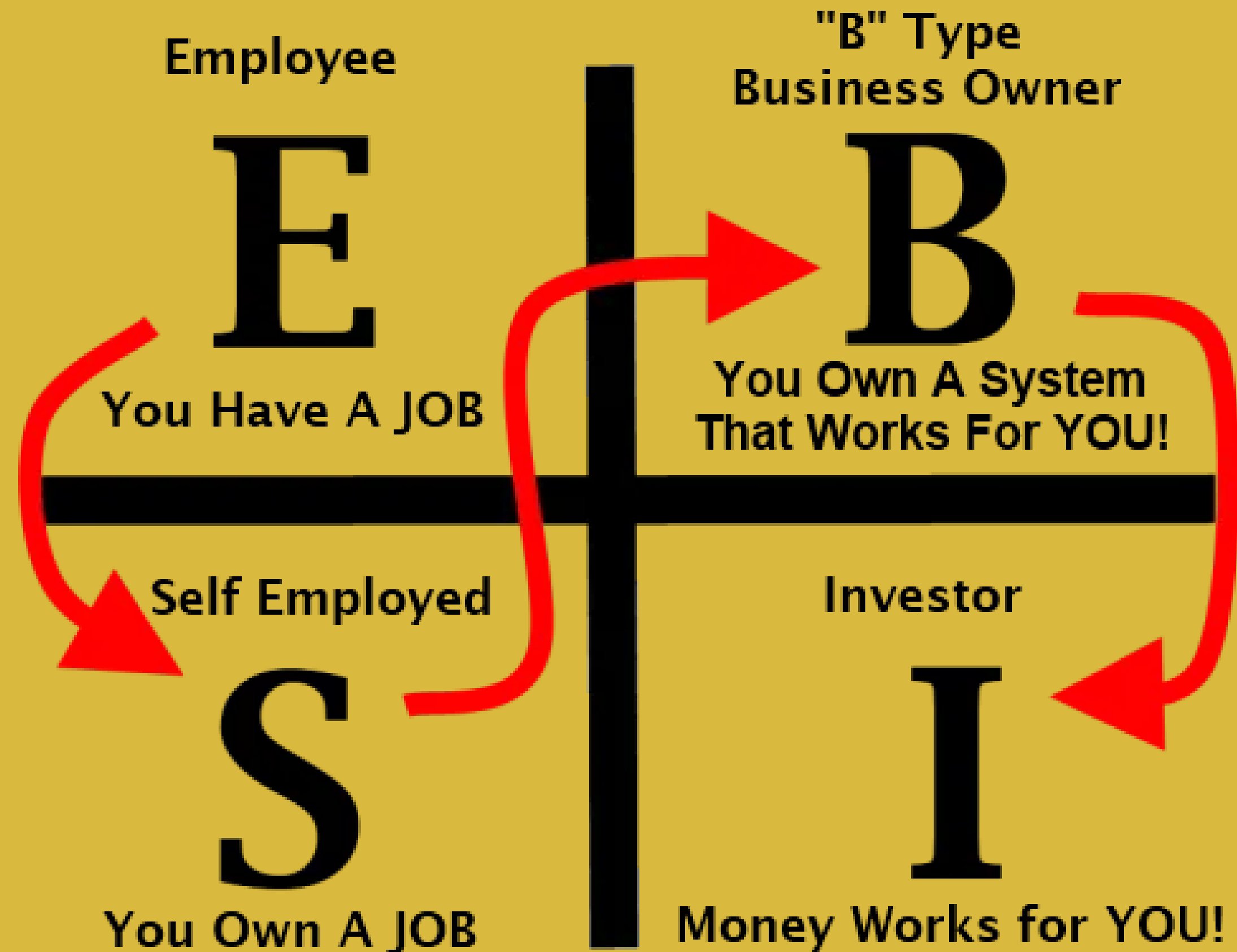
JAY Z



**ESBI**

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# INVESTING



YOURSELF

STOCKMARKET

REAL ESTATE

BUSINESSES / OTHER ASSETS